

CEZ GROUP 2007 RESULTS

PRELIMINARY NONAUDITED CONSOLIDATED RESULTS (IFRS)

Prague, February 25th, 2008



- Financial highlights and key events of 2007 Martin Novák, CFO
- Financial results Martin Novák, CFO
- CEZ Group trading position
- Alan Svoboda, Executive Director Sales Trading

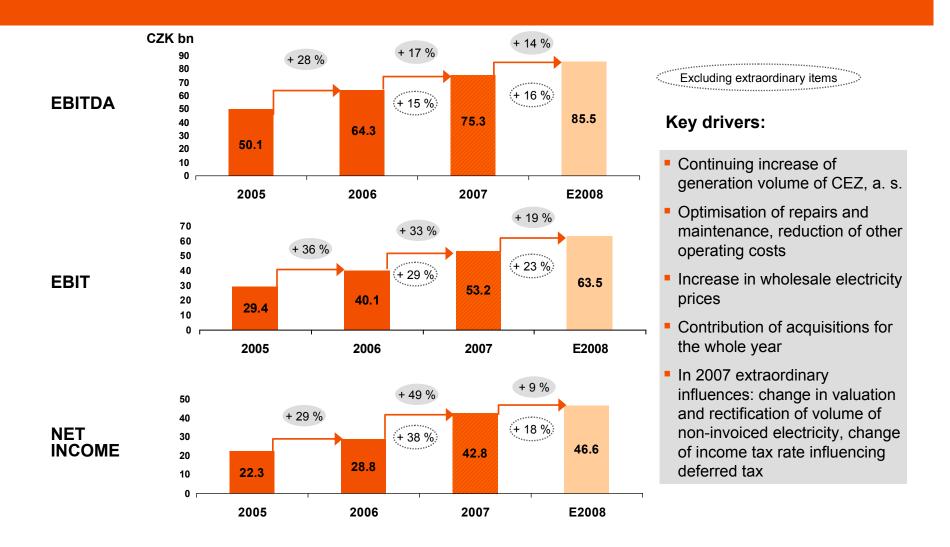


MAIN 2007 RESULTS AND GUIDANCE FOR 2008

- **EBITDA** increased by 17 % to CZK 75.3 bn, an increase by CZK 11.0 bn
- **EBIT** increased by 33 % to CZK 53.2 bn, an increase by CZK 13.1 bn
- **Net Income** increased by 49 % to CZK 42.8 bn (by CZK 14.0 bn)
- **ROE** increased from 14.9 % to 22.7 %
- CEZ share price at BCPP and GPW reached CZK 1,246 on February 21st, 2008
- CEZ expects 2008 EBITDA to reach CZK 85.5 bn (up by 14 %)
- CEZ expects 2008 Net income to reach CZK 46.6 bn (up by 9 %)

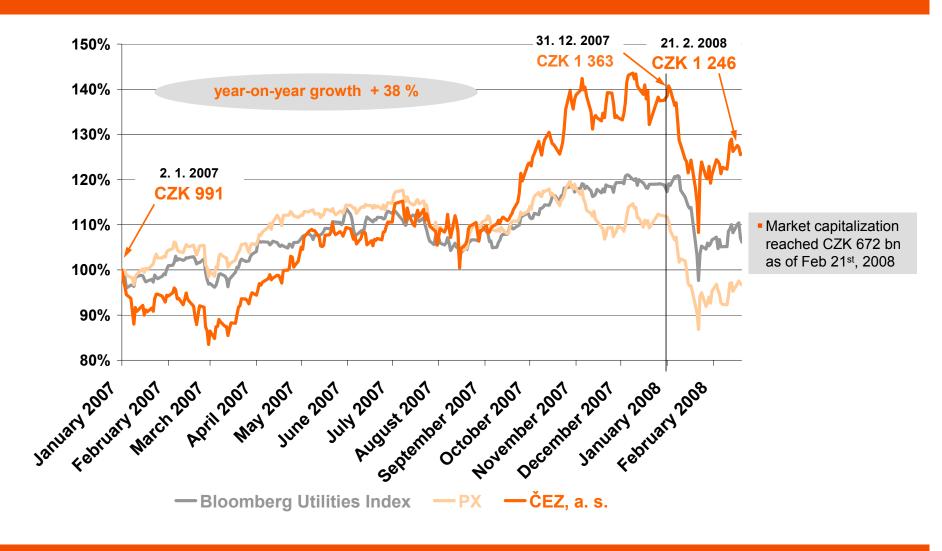


IN 2007 EBITDA REACHED CZK 75.3 BN, EBIT WAS CZK 53.2 BN AND NET INCOME CZK 42.8 BN



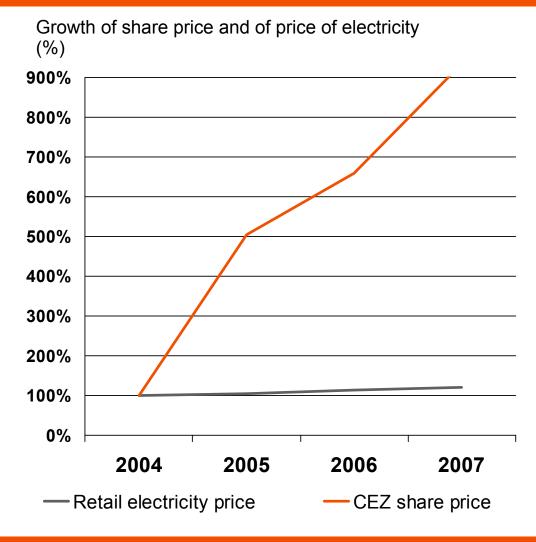


SHARES OF CEZ CLOSED AT CZK 1,246 ON FEBRUARY 21ST, 2008





DEVELOPMENT OF ELECTRICITY PRICES WAS ONLY ONE OF THE DRIVERS BEHIND THE GROWTH OF CEZ SHARE PRICE



Since the beginning of 2004 until year end of 2007 share price increased by 935 %.

Retail electricity price increased by 21% over the same period and was only one of several drivers influencing the share price performance.

Other drivers include:

- CEZ Group restructuring. Project Vision 2008 brought annual savings of CZK 2.8 bn per year compared to 2003 base.
- Increased generation volume. In 2007
 CEZ, a. s. generation reached 65.4 TWh;
 6.6 % more than in 2003.
- Successful expansion abroad at attractive prices. Foreign subsidiaries represent 20 % of revenues, 8 % EBITDA and employ 29% of employees



MAIN EVENTS OF Q4 2007 AND OF THE BEGINNING OF 2008

- NAP allocation On October 4th, Czech government awarded CEZ emission allowances of 34.3 m t CO₂ for the period 2008-2012 (NAP II). Total quota for the Czech Republic approved by European Commision is 86.8 m t of CO₂.
- CEZ & MOL On December 20th, CEZ created a strategic alliance and signed a joint venture agreement with Hungarian oil & gas company MOL
- Bulgaria As of November 2nd, three Bulgarian distribution companies owned by CEZ Group were merged into one. EDC Pleven and EDC Sofia Oblast were acquired by EDC Stolichno, which was subsequently renamed to CEZ Razpredelenie Bulgaria AD.
- Martin Roman On February 11th, 2008, CEZ's board of directors re-elected Martin Roman to the position of chairman for the period from February 20th, 2008 until 2012 and confirmed him in a position of Chief Executive Officer in line with decision of supervisory board taken last year.



MAIN EVENTS OF Q4 2007 AND OF THE BEGINNING OF 2008 (continued)

- New dividend policy In December board of directors decided to increase a dividend payout ratio from 40 50% to 50 60 % of CEZ Group's net income adjusted for extraordinary items. Budget for 2008 already assumes that proposal of dividend from 2007 profit, which will be submitted for approval to the annual general meeting, will fall into the increased band.
- **Bond issuance** On August 27th, CEZ issued CZK 7bn of of 3-year bonds with coupon of 4.3 %.
- **Bond issuance** On October 12th, CEZ issued EUR 500 m of 5-year bonds with coupon of 5.125 %. This issue was realized as part of EMTN (Euro Medium Term Notes) program.
- Merger of CEZ Data CEZnet On December 21st, supervisory board confirmed the decision taken by CEZ's board of directors to merge CEZ Data and CEZnet companies. By January 1st, 2009 a new company providing complex ICT service will be established.
- Hedging of FX risk app. 90 % expected EURO denominated 2008 revenues is hedged.



CEZ GROUP RESPONDS TO THE EXPECTED DEVELOPMENT OF PRICE OF CO₂ ALLOWANCES AND SYSTEM OF THEIR ALLOCATIONS BY SERIES OF STRATEGIC MEASURES

- 1 Addition of gas fired power plants into generation portfolio
- Increase of electricity generation potential of nuclear power plants and construction of new nuclear plants
- 3 Creation of significant portfolio of emission certificates from JI/CDM projects
- Development of renewables technically still complementary capacity (1,000 MW of wind capacity by 2020)

Target

Reduction of CO₂ emission factor by 50 % in 2020 (from 0.65 to 0.30 t CO₂/MWh of supplied electricity)



CEZ GROUP DECIDED TO BUILD NEW LOW-EMISSION GAS FIRED POWER PLANTS IN THE WHOLE REGION WHERE IT IS PRESENT





- Czech Republic, 880 MW in Northern Bohemia, preferred locations Počerady, Úžín
- Slovakia, 800 + 160 MW (joint venture with MOL)
- Hungary, 800 MW (joint venture with MOL)
- Romania, tender for gas fired power plants
 Galati and Borzesti
- Bulgaria, 880 MW in Varna location

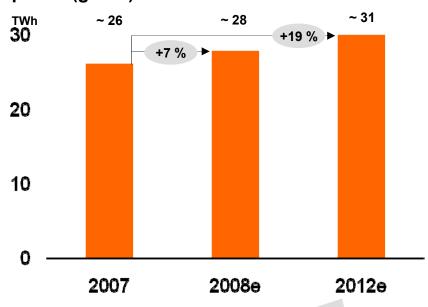
Note: Other projects are under consideration.



IN 2008 CEZ, A. S. EXPECTS TO INCREASE GENERATION FROM NUCLEAR POWER PLANTS BY 7% AND THUS TO LOWER EXPOSURE OF PORTFOLIO TO CO₂ ALLOWANCES

2

CEZ, a. s. generation from nuclear power plants (gross)



Possible participation in further projects:

- Romania (Cernavodă) participation in tender for strategic partnership for construction and financing of units 3 and 4
- Bulgaria (Belene) bid submitted in a tender for strategic partnership for construction of nuclear power plant

Further increase in availability will be brought by projects

- 15 TERA ETE
- 16 TERA EDU

with deadline for implementation in 2012

source: CEZ



FAST GROWING PORTFOLIO OF JI/CDM PROJECTS OF CEZ GROUP REPRESENTS IMPORTANT HEDGE AGAINST INCREASING PRICE OF CO₂ ALLOWANCES

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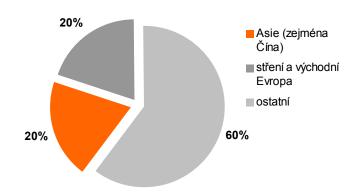
JI (Joint Implementation), CDM (Clean Development Mechanism) – mechanisms of Kyoto protocol, which enable investments into projects for reduction of green house gases and their import to ETS for utilization instead of CO₂ allowances

- Until 2012 CEZ Group can import to EU ETS approximately 21 m of CER credits from JI/CDM
- So far CEZ contracted more than 13 m of credits with deliveries in 2008-2012
 - Directly from CDM projects
 - **Example**: wind farm or project of biomass power plant in China
 - On secondary markets

Next steps in development of JI/CDM program of CEZ Group: direct investments into projects

- To import at least 8 m of CER credits by 2012
- Current pipeline includes projects with volume
 15 m CO₂ credits
- Expected composition: > 70 % energy projects (renewable energy, fire damp, energy savings)

Expected geographical composition of JI/CDM portfolio of direct investments



source: CEZ



CURRENT STATUS OF WIND PROJECTS OF CEZ GROUP



Wind farm near Dukovany nuclear power plant

- 20-24 MW (10-12 turbines) located in land register of Rešice and Horní Dubňany, expected construction in 2011
- Wind farm Tavíkovice Čermákovice (surroundings of Dukovany nuclear power plant)
 - 32-48 MW (16 turbines with capacity 2-3 MW), expected construction in 2011

Wind farm Stříbro

26-39 MW (13 turbines with capacity 2-3 MW), expected construction in 2012

Wind farm Dlouhé Pole

- Up to 66 MW (33 turbines)
- We are negotiating with Ministry of Defense due to military radars and we are measuring the strength of wind

Other projects

- Several projects larger than 10 MW (5 and more turbines in one location)
- More than 10 projects up to 4 MW (1-2 turbines in one location)
- Possible acquisition of existing wind farm projects

Targets

- To reach 100 MW in wind power plants in 2012, which represents annual electricity generation of 200-250 GWh
- In the Czech Republic to reach installed capacity in wind of 500 MW by 2020





PROGRESS OF FOREIGN ACQUISITIONS

Strategic alliance with MOL

- Territories of cooperation Hungary, Slovakia (potentially Croatia, Slovenia)
- Projects with total installed capacity of 1,760 MW (2 x 800 MW + 160 MW)

Romania

- Construction of units 3 and 4 of Cernavodă nuclear power plant ČEZ selected as one of investors into the project
- Tenders for gas power plants in Galaţi and Borzeşti ČEZ submitted bids for strategic partner in both projects in January

Bulgaria

 Construction of Belene nuclear power plant – in January ČEZ, a. s. submitted refined indicative bid for strategic partnership in the project

Slovakia

• Memorandum of understanding signed with U. S. Steel Košice; it sets out the framework for a possible construction of power generating capacity with installed capacity up to 400 MW

Turkey

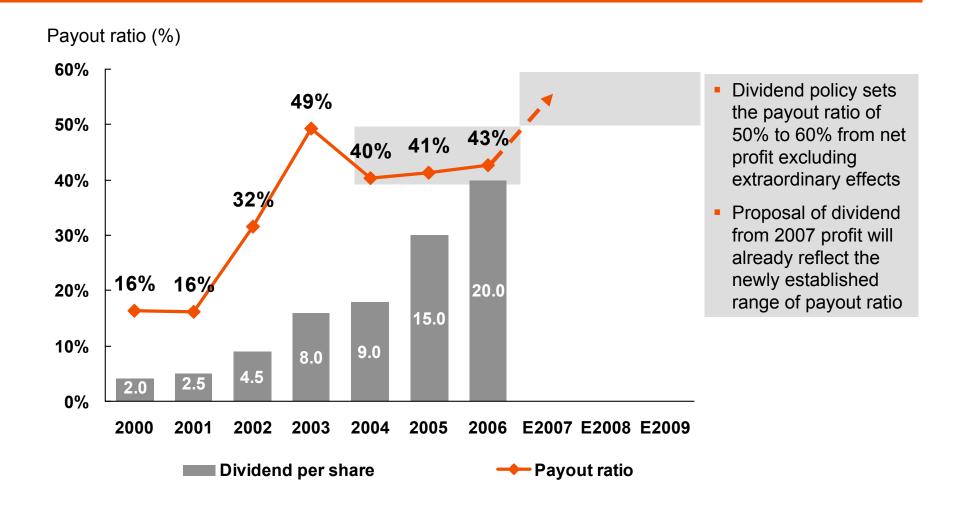
- Negotiations with partner for Turkish market are ongoing
- Tender for construction of coal plants Afsin-Elbistan C and D declared, deadline for submission of bids set for June 26th, 2008

Russia

- Moscow projects is in the phase of negotiation between CEZ and entrusted organization of Moscow city government
- Deadline for submission of bid for TGK-4 postponed for March 25th, 2008



RECENTLY APPROVED DIVIDEND POLICY TARGETS PAYOUT RATIO OF 50 – 60 % OF NET INCOME EXCLUDING EXTRAORDINARY ITEMS

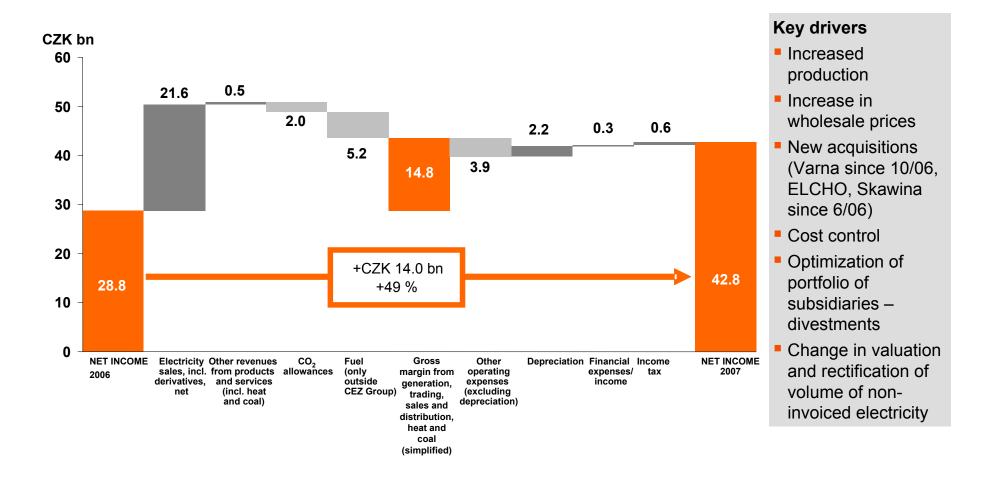


AGENDA

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NET INCOME INCREASED BY CZK 14.0 BN Y-O-Y, i.e. by 49 %





GROSS MARGIN FROM GENERATION, TRADING, SALES AND DISTRIBUTION OF ELECTRICITY INCREASED BY 15 % TO CZK 112.4 BN

(CZK m)	2006	2007	Change 07-06	Index 07/06	2007 comparable entity *	Index 07/06 comparable entity
Operating revenues	149,134	174,563	25,429	117%	170,186	114%
Sales of electricity	138,157	160,046	21,889	116%	156,029	113%
Heat sales and other revenues	11,285	11,827	542	105%	11,467	102%
Electricity derivatives, net	-308	2,689	2,998	Х	2,689	X
Variable operating costs	-51,561	-62,153	-10,592	121%	-59,406	115%
Fuel	-11,637	-16,883	-5,246	145%	-14,088	121%
Purchased power and related services	-43,001	-46,328	-3,328	108%	-46,273	108%
Emission rights, net	3,077	1,058	-2,019	34%	955	31%
Gross margin (simplified)	97,573	112,409	14,837	115%	110,779	114%

Main changes

- Increase of generation by 8.3 TWh (12.6 %), of which 4.8 TWh is attributable to new acquisitions. Generation in coal power plants grew by 8.9 TWh (24.1 %), in nuclear plants by 0.1 TWh (0.5 %)
- Increase in wholesale electricity prices
- Increase in amount of electricity distributed by 0.4 TWh (+0.3 TWh in SEE segment, +0.1 TWh CE segment); increase of electricity sold by 6.6 TWh (9.0 %), of which +9.5 TWh sales on wholesale market and -2.9 TWh sales for final consumption
- Emission rights in 2007 constituted largely from gains from trades with JI/CDM certificates. In 2006 we successfully timed the sale of NAP II allowances.



CEZ GROUP MANAGES TO KEEP ITS OPERATING COSTS UNDER CONTROL

(CZK m)	2006	2007	Change 07-06	Index 07/06	2007 comparable entity *	Index 07/06 comparable entity
Sum of selected operating costs	-33,228	-37,083	-3,855	112%	-36,111	109%
Salaries and wages	-15,084	-16,900	-1,816	112%	-16,612	110%
Repairs and maintenance	-5,487	-4,880	606	89%	-4,823	88%
Materials and supplies	-4,981	-6,066	-1,085	122% } 121%	-5,966	120% } 116%
Others	-7,677	-9,237	-1,561	120%	-8,711	113%
EBITDA	64,344	75,326	10,982	117%	74,668	116%
Depreciation	-24,280	-22,123	2,157	91%	-21,598	89%

- Y-o-y increase in operating costs of a comparable entity was 9 % (excluding depreciation, CO₂ allowances, purchases of fuel and power)
- Increase in salaries and wages was influenced in addition to general wage hike particularly in CEZ, a.s. also by
 conservative approach to creation of provisions for future employee benefits (CZK -610 m) due to cancellation of social
 fund (IFRS) and to creation of provisions for annual bonuses (CZK -395 m)
- Large increase in materials and supplies costs and slower growth in other costs is caused by change in accounting policy for project costs of SKODA PRAHA – transfer from Others to Materials and Supplies (CZK 860 m)
- Increase in other costs is caused by extraordinary items in 2006 and in 2007, particularly release of provisions for lawsuits in 2006 amounting to CZK 367 m, change in nuclear provisions between 2007 and 2006 amounting to CZK 484 m, supplementary charge of tax on transfer of real estate amounting to CZK 230 m (ČEPS)
- Decrease in depreciation is caused by extraordinary write-offs in 2006 in companies ČEZ Správa majetku and ČEZData.



OTHER EXPENSES AND INCOME DECREASED BY CZK 0.3 M Y-O-Y

(CZK m)	2006	2007	Change 07-06	Index 07/06	2007 comparable entity*	Index 07/06 comparable entity
Other expenses / income	-2,356	-2,052	304	87%	-1,850	79%
Interest on debt, net of capitalized interest	-2,236	-1,954	282	87%	-1,653	74%
Interest on nuclear and other provisions	-1,891	-1,937	-46	102%	-1,937	102%
Interest income	921	1,163	241	126%	1,070	116%
FX gains/losses and derivatives	517	-570	-1,087	X	-571	Х
CO ₂ allowances derivatives	361	7	-353	2%	7	2%
Gain/loss on sale of subsidiaries/associates	-228	129	357	X	129	Х
Income from associates	74	40	-34	54%	40	54%
Others	125	1,070	945	> 500%	1,064	> 500%
Income before income taxes	37,708	51,150	13,443	136%	51,219	136%
Income taxes	-8,952	-8,387	565	94%	-8,322	93%
Net income	28,756	42,764	14,008	149%	42,548	148%

- Decrease in interest expense compared to 2006 (despite higher indebtedness at the end of 2007) was caused by better cash management in CEZ Group and thanks to early repayment of loans with high interest
- Change in FX losses compared to 2006 is a result of application of hedging accounting on foreign currency bonds
- Lower gain from change in fair values of CO₂ allowances by CZK -353 m reflects primarily very successful sale and settlement of CO₂ allowances in 2006
- Increase in other financial income is caused by disposal of subsidiaries involved in non-core activities
- Income tax decreased by CZK 565 m in 2007, of which deferred tax decreased by CZK 3,271 m as a result of lower income tax rate applicable for future years. On the other hand payable income tax increased by CZK -2,706 m due to higher pre-tax profit in 2007



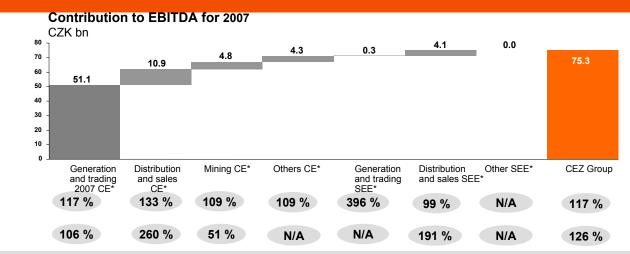
DEVELOPMENT IN Q4 2007

(CZK m)	Q4 2006	Q4 2007	Change 07-06	Index 07/06
Total operating costs	40,654	51,067	10,412	126%
Variable operating costs	-12,758	-17,131	-4,373	134%
Gross margin (simplified)	27,896	33,935	6,039	122%
			0	Х
Sum of selected operating costs	-11,851	-13,746	-1,896	116%
Salaries and wages	-4,995	-5,958	-963	119%
Repairs and maintenance	-2,273	-1,756	516	77%
Materials and supplies	-1,468	-1,614	-146	110% } 132%
Others	-3,116	-4,419	-1,303	142%
EBITDA	16,045	20,189	4,144	126%
Depreciation	-5,922	-5,925	-3	100%
EBIT	10,123	14,263	4,140	141%
Other expenses/income	-850	-1,658	-808	195%
Income before income tax	9,273	12,606	3,333	136%
Income taxes	-2,536	473	3,009	Х
Net income	6,737	13,079	6,342	194%

- In Q4 electricity generation increased by 1.8 TWh (by 10 %), particularly due to increased generation in Varna (by 0.5 TWh) and of ČEZ, a. s. (by 1.3 TWh)
- Change in valuation and rectification of volume of non-invoiced electricity by CZK 2,926 m
- Salaries and wages influenced by creation of provisions for employee benefits CEZ, a.s. CZK -610 m (replacement of social fund)
- Increase in other operating costs is caused by extraordinary influences in Q4 2006 and 2007 (creation of nuclear provision of CZK 484 m, supplementary charge of tax on transfer of real estate of CZK 230 m (ČEPS))
- Change in other expenses/income by CZK -808 m reflects application of hedging accounting (view previous slide)



SEGMENTAL CONTRIBUTIONS TO EBITDA



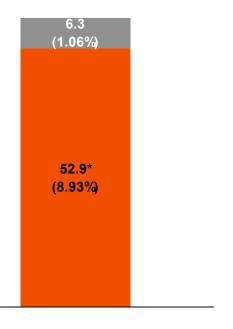
Index 2007 / 2006 Index Q4 07 / Q4 06

- **Generation and trading CE***: An increase of 17 % y-o-y is caused by an increase in wholesale prices and successful optimisation of electricity generation and also due to acquisition of power plants in Poland in May 2006. Generation reached 70.1 TWh (of which 4.1 TWh represents the production of Polish plants). This represents an increase of 5.2 TWh (up by 8.0 %) compared to the year 2006. Gross margin in Q4 continues the trend from previous quarters, lower pace of growth is caused by extraordinary items (change in nuclear provisions) and time difference recognition of costs.
- **Distribution and sales CE*:** An increase of 33 % y-o-y is caused by rectification of volume and change in valuation of non-invoiced electricity. Increased generation from renewables, which distribution companies are obliged to buy at higher prices (so called "green bonus") had a negative impact of CZK 341 m. In Q4 EBITDA increased by CZK 3.3 bn, where change of estimate of non-invoiced electricity contributed CZK 2.9 bn. Electricity distributed to final customers increased by 0.4 TWh.
- Mining CE*: Increase of EBITDA of Severočeské doly, a. s. by CZK 0.4 bn was achieved by 9 % higher deliveries of coal within CEZ Group. Decline in EBITDA in Q4 is influenced by difference in timing of costs between 2006 and 2007 (creation and release of provisions for mining damages, maintenance and repairs costs).
- **Generation and trading SEE**:** An increase of 296 % y-oy is caused by the fact that Varna power plant was consolidated only since Q4 2006, when it was acquired.
- **Distribution and sales SEE**:** EBITDA in 2007 in Bulgaria and in Romania represents 99% of its 2006 level
 - Romania: a positive trend visible in Q3 was confirmed in Q4 (gross margin increased thanks to higher distribution tariffs and thanks to lower purchase price of electricity dedicated to sales to final customers).
 - Bulgaria: In Q4 gross margin increased y-o-y thanks to higher volume of both sold and distributed electricity.



OPTIMISATION OF CAPITAL STRUCTRURE IS REDUCING TOTAL COSTS OF CAPITAL

Own shares held as of 21st Feb 2008 m pieces



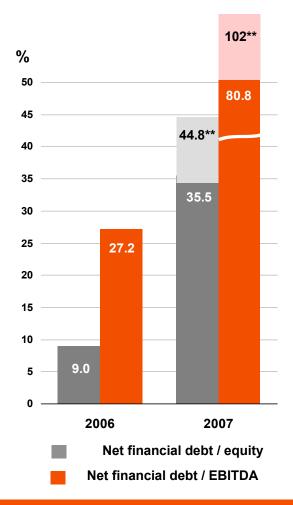
■ Remaining mandate for buyback

■ Shares held (purchased plus owned before launch of buyback)

Share buyback is consuming financial resources of CEZ, a. s. and global financing needs of CEZ Group are being fulfilled by external capital

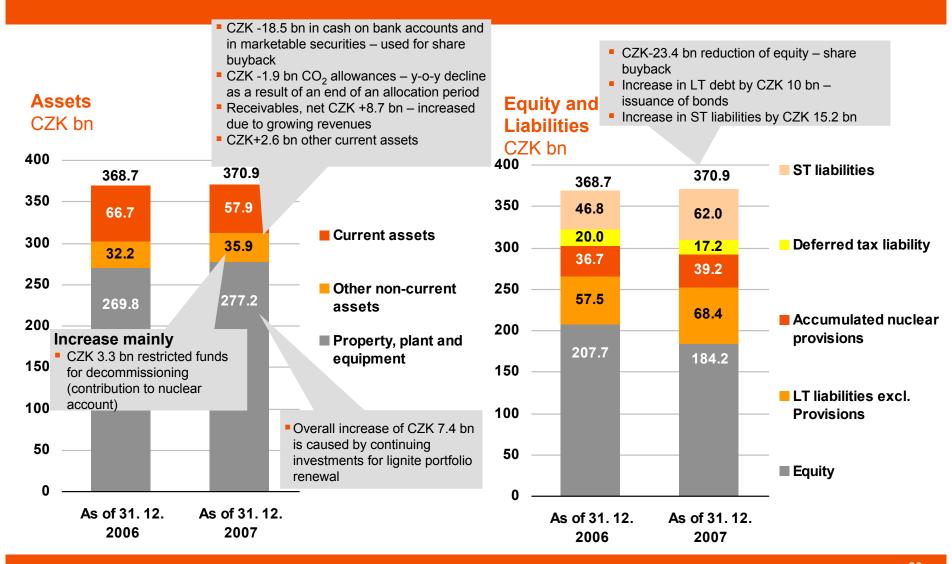
Cash used for share buyback from 30th Apr until 21st Feb 2008: CZK 58.7 bn

Average purchase price is CZK 1,150 per share, which is 2.4% lower than volume weighted average price for the same period***.



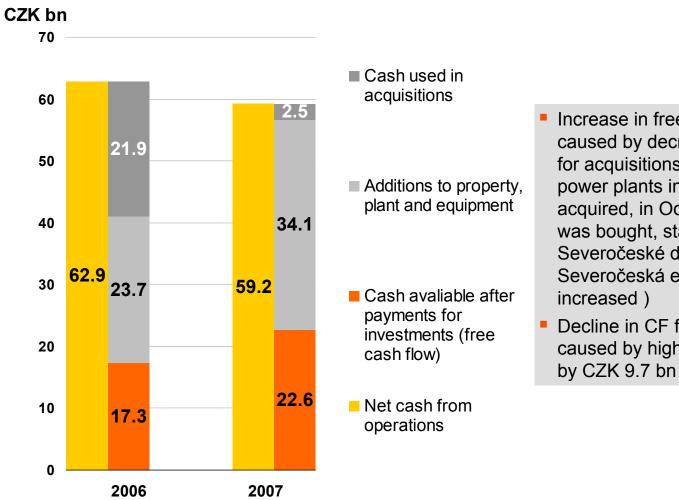
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BALANCE SHEET





CASH FLOW - SELECTED ITEMS

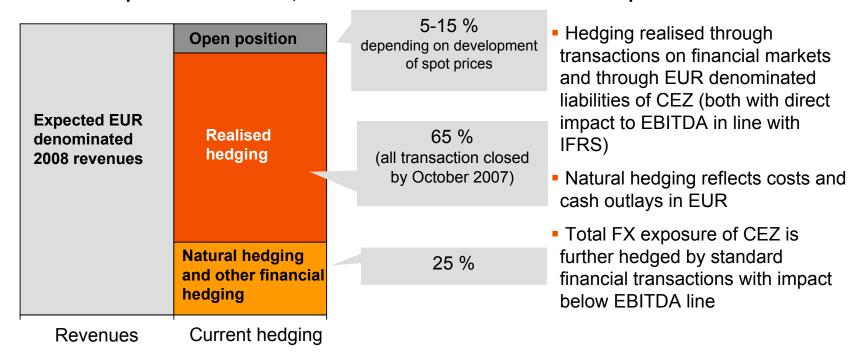


- Increase in free cash flow is caused by decrease in cash used for acquisitions (in May 2006 power plants in Poland were acquired, in October 2006 Varna was bought, stakes in Severočeské doly, a. s. and in Severočeská energetika, a.s. were increased)
- Decline in CF from operations is caused by higher income tax paid by CZK 9.7 bn y-o-y



GUIDANCE FOR 2008 NET INCOME REMAINS UNCHANGED AT CZK 46.6 BN DESPITE SIGNIFICANT STRENGTHENING OF CZECH KORUNA

CEZ Group revenues in 2008, denominated in EUR in the Czech Republic



- CEZ is indirectly exposed to FX risks in connection to sales of electricity to final customers denominated in CZK (through ČEZ Prodej (CEZ Sales)) because CZK price of theses sales is derived from EUR prices on PXE. FX exposure ends in the moment of signature of contracts with final customers. (ČEZ Prodej contracted more than 85% of 2008 volume by September 2007 and 99% by November 2007).
- CEZ applies strategy of long term management of FX exposure through financial and natural hedging (for example by selling electricity to final customers in multi-year contracts).

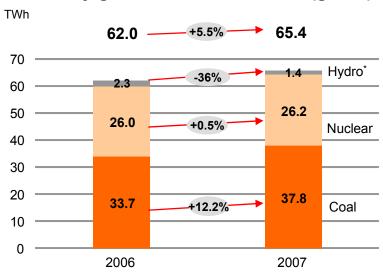


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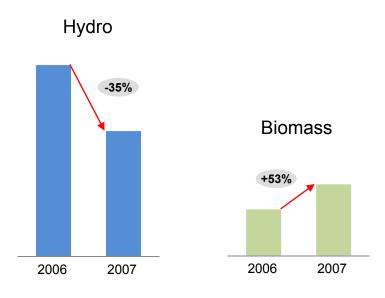


ČEZ, A. S. GENERATION REACHED A NEW REOCRD, ALSO SHARE OF RENEWABLES IS GROWING

Electricity generation of ČEZ, a. s. (gross)



- Generation in 2007 reached a new record when it exceeded maximum from year 2006 by 3.4 TWh (5.5 %)
- Generation in CEZ, a. s.,nuclear power plants increased by 0.5 % y-o-y to 26.2 TWh and from coal-fired plants by 12.2 % to 37.8 TWh



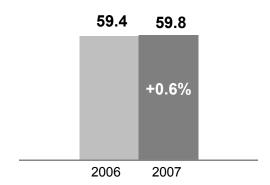
- CEZ's electricity production from biomass increased by 53 % y-o-y (0.25 TWh) and CEZ expects further increase by 13 % this year
- Generation in hydro power plants decreased by 35 % y-o-y, which was caused by lower amount of rainfall



ELECTRICITY DEMAND CONFIRMED A GROWING TREND

Demand in the Czech Republic

TWh

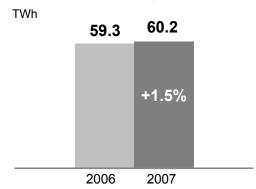


- Demand increased by 0.6 % despite warm winter
- Northern Bohemia and northern Moravia experienced the highest growth due to development of industrial zones

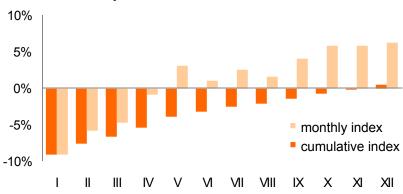
Structure:

- +8.5 % industrial customers
- -3.6 % households
- -1.8 % small enterprises

Demand in Czech Rep. (temperature adjusted)



Y-o-y monthly and cumulative indexes demand in the Czech Republic



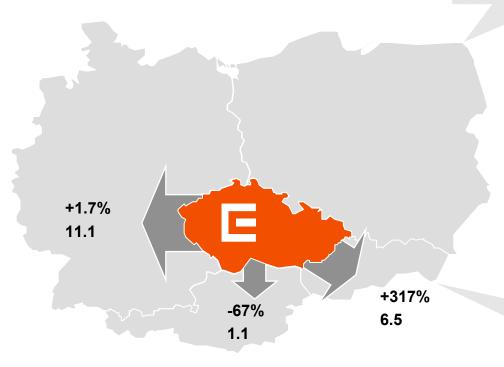


STATISTICS OF TRADE FLOWS CONFIRMED SHIFT OF CZECH EXPORTS TO THE EAST

Balance of cross-border trade in 2007

(y-o-y change in %, balance in TWh)

Poland closed exports due to the risk of breakdown (rozpad) of the grid and shortage of reliable generation supply



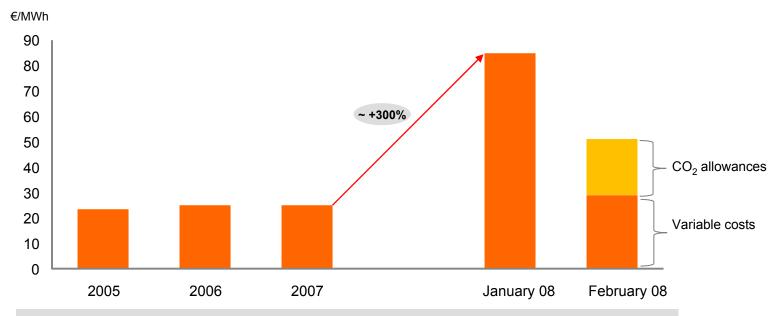
Electricity exports we directed mainly to Germany and Slovakia, y-o-y increases to Slovakia were much higher than to Germany

In 2007 Slovakia reported a deficit of 3.5 TWh, i.e. approximately 12 % of domestic consumption



TRANSIT TO NAP II CAUSED GROWTH OF ELECTRICITY PRICES IN POLAND TO A MARKET LEVEL

Development of electricity prices in Poland



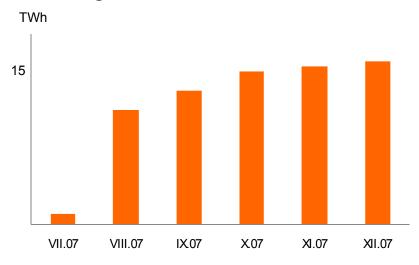
After several years when Polish power prices did not reflect the costs of CO_2 allowances, power prices dramatically increased in the beginning of this year and then stabilised on the level above $50 \in MWh$, which is the price reflecting both variable costs of fuel as well as price of CO_2 allowances

source: PolPX 30



CONTRACTATION FOR 2008 – CEZ, A. S., FULLFILLED ITS COMMITMENT AND SOLD ALL FREE PRODUCTION ON PRAGUE ENERGY EXCHANGE (PXE)

Cumulative volume of 2008 baseload contracts sold by CEZ, a. s. since the launch of trading on PXE

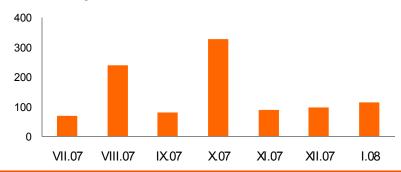


 CEZ, a. s., sold more than 15 TWh of own production for 2008 on PXE as part of annual contracting

Development on PXE

- PXE is fully functional, there is an ongoing continuous trading, spot trading is being implemented
- Products M1, M2, Q1, Y1 have the highest liquidity
- Liquidity of products Q3, Q4, M4-6 is somewhat lower
- Activity of traders is increasing
- Entrance of international financial houses is expected

Development of number of trades on PXE

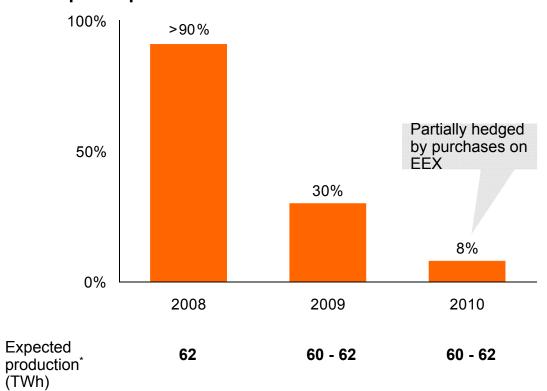


source: CEZ, PXE 31



WITH LAUNCH OF CONTINUAL TRADING CEZ, A. STARTED TO HEDGE ITS POSITION FOR SEVERAL YEARS AHEAD

Share of hedged production from CEZ, a. s. power plants

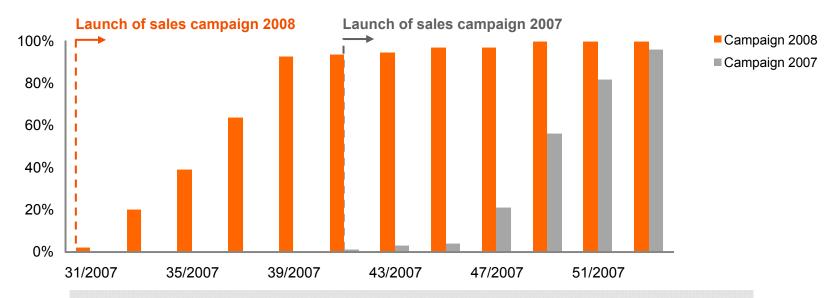


- Thanks to existence of the exchange CEZ implemented a strategy of multi-year forward sales following the example of foreign companies
- Hedging for 2009 is done largely through sales of twoyear (08/09) compound product
- Hedged position for 2010 was realised through multiyear contracts for end customers

^{*} Without own consumption



DYNAMICS OF SALES CAMPAIGN FOR FINAL CUSTOMERS EXCEEDED ALL PREVIOUS ONES



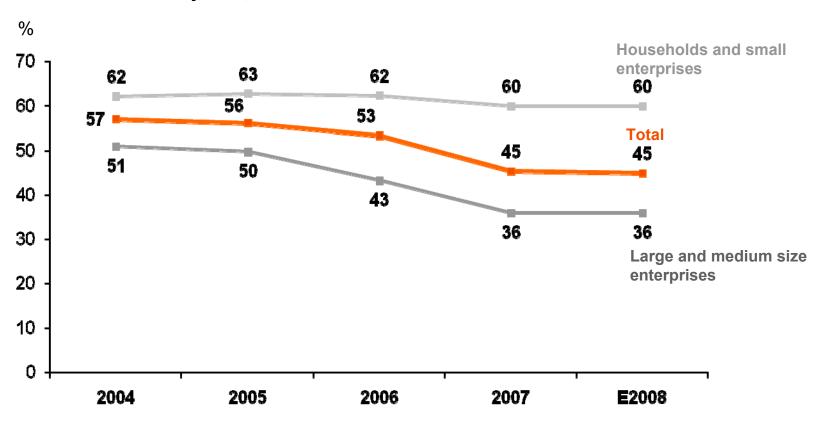
- Sales campaign for 2008 was launched 10 weeks earlier than previous year thanks to start of trading on PXE
- Development of this year's campaign was significantly more dynamic than in 2006 thanks to PXE – before the end of 2007 we contracted 100% of planned volume
- Existing market making system on PXE ensures that prices are being set objectively based on market conditions

source: CEZ Prodej 33



CEZ PRODEJ, A. S., STABILISED ITS MARKET SHARE AT THE LEVEL OF 45 %

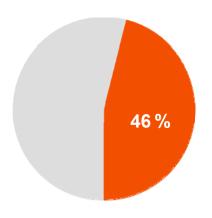
Share of ČEZ Prodej, a. s., on market for final customers



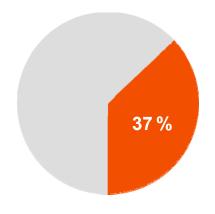
source: CEZ Prodej 34



CUSTOMERS WELCOMED AN OPPORTUNITY TO PURCHASE ELECTRICITY FOR 2 - 3 YEARS AHEAD



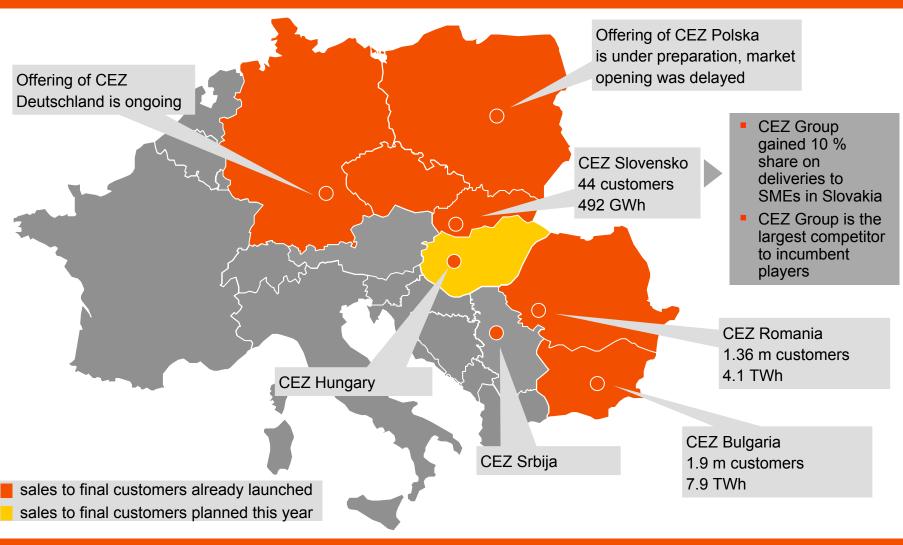
Share of customers* with contracts for 2008 - 2009



Share of customers* with contracts for 2008 - 2010



CEZ GROUP IS SUCCESFULLY EXTENDING A PORTFOLIO OF CUSTOMERS ABROAD

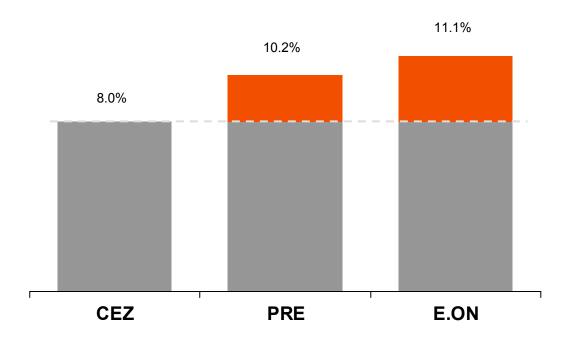


source: CEZ Group



IN 2008 OUR CUSTOMERS EXPERIENCED THE LOWEST PRICE INCREASE ON THE MARKET

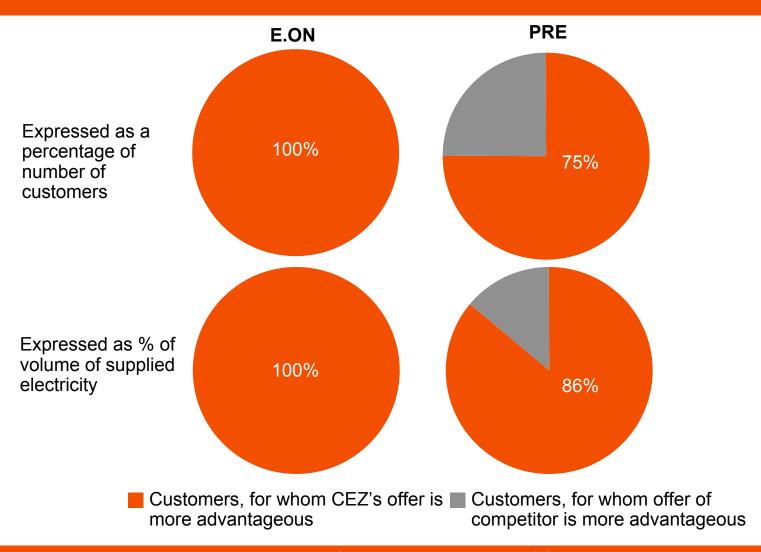
Change in total price of electricity supply for households in percentages 2007/08



source: CEZ Prodej 37



OUR PRICES ARE LOWER FOR MAJORITY OF COMPETITORS' CUSTOMERS





WE ARE OFFERING NOT ONLY FAVOURABLE PRICES BUT ALSO INOVATIVE SERVICES AND THE HIGHEST LEVEL OF CUSTOMER SERVICE

- Wide portfolio of product ranges
- call centre 24/7
- More than 80 service centres
- Virtual trading office
- Energy advisory
- Strategic partnerships
 - Payments through Sazka terminals
 - Electronic invoicing
 - Common service centres with RWE









source: CEZ Prodej 39